

Become a NCAP Member!



Your childcare center or preschool now has the opportunity to strengthen its competitive position by developing your reputation as a signing resource in your area.

The Northlight Childcare Advance Program (NCAP) is designed for centers that recognize the significant benefits obtained by incorporating an American Sign Language (ASL) program into their regular curricula. NCAP gives you the resources, tools and support to facilitate a quality signing program, utilizing the products and services of Sign2Me®.

It's easy to become part of the only Childcare Channel Marketing Program that focuses on the development of communication with hearing children using the third most popular language in the United States - American Sign Language.

Four New Programs to Select From...

Sprouting New Beginnings now has four new programs for your center to become a NCAP member:

I. Seedling Package

NCAP Product plus 4 hours of staff training

II. Sprout Package*

NCAP Product plus 10 hours of staff training, Building the Bridge of Communications, which can include CEU's provided by Rio Salado College for an additional fee of \$25.00 per participant.

III. Blossom Package*

NCAP Product, 10 hours of staff training, plus a 2 hour family workshop for up to 100 families. CEU's provided by Rio Salado College for an additional fee of \$25 per participant.

IV. Plant-a-Tree**

Choose either the Seedling Package or Sprout Package plus add our family workshops. Offer workshops to your families for a special discounted price per family and you receive a 20% discount off the package fees.



Benefits of becoming a NCAP member

- Members only product discounts on the products produced by Sign2Me®
- Special Getting Started package
- Access to marketing tools and materials
- Website listing of your center(s) in the Northlight Childcare Facilities Locator
- Cooperative marketing funds and rebates
- Access to our Presenters' Network to assist you in training staff and families
- Opportunities to participate in special promotions throughout the year
- Access to NCAP members-only discussion and chat forums
- Potential opportunities to beta test new products before their release.

Why Use ASL Signs?

- Reduces noise level
- Minimizes stress and frustration for the children and the staff
- Significantly reduces aggression, biting, and hitting problems
- Demonstrates that your facility promotes child development
- Accelerates verbal communication
- Improves integration amongst diverse population
- Builds common foundation for the third most popular language in the United States

With each package includes the following NCAP products:

Resource	Value
Sign with your Baby ® Complete Learning Kit	\$49.95
Pick Me Up! Music CD & Activity Guide	\$36.95
2 NCAP Coffee Mugs	\$9.90
Reminder Series Posters (Spanish & English)	\$69.95
Activity Book with Flash Cards	\$12.95
Total Value	179.70

* Center must take all hours of training within 6 months of signing contract

** \$50.00 per family and a minimum of ten families must attend during the 6 month period or center will be billed back an equivalent of \$50.00 per missing family

Note: Additional employees training cost will increase by \$50.00 per employee.

Call us today for more information or for a price quote.

Sprouting New Beginnings

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